

Testimonials

Tiara Christian, Head of EMEA Social Media, Google

Battenhall has been a trusted partner of the Central EMEA Comms and Public Affairs team at Google for over 3 years prior to my joining in May of 2019. I came onboard to help mold, guide and amplify a newer social media focus area and from the start of our journey together, I immediately admired their small but mighty collective of social influencers and practicing experts across numerous genres. Understanding my mission to expand Google's social media presence across all countries within EMEA, the Battenhall team has never lost sight of our overarching goals, apply a data-driven approach to many of our challenges and are truly process gurus. In a world that requires brands to represent who they serve, Battenhall is incredibly intentional about diversity in every execution which is a key focus to ensure we're reflecting our users in both our experiences and creative output.

The energy, positivity and focus the team brings to each meeting and project make me extremely proud to call them an extension of myself and team. Through clear and frequent communication, consistently strong execution and often surprising turnaround times given tight deadlines, the team has navigated ambiguity and many changes with ease. Within the past year we've actually increased their scope to properly address the creative and strategic needs of Europe, the Middle East and Africa markets, doubled our investment over the next two years and the team has won the business of two additional internal organizations as they are quickly becoming Google EMEA's key creative partners.

I have worked both in house and within an agency and it is a special feeling to look forward to meetings with your agency partners. Our working relationship which has developed over just a year speaks volumes to the respect and trust that we all have for one another. From the CEO to the copywriters, everyone is delightful to work with and that says a lot about their happiness as a company and the joy they find in their work. We all want to work with happy people and the Battenhall team has been invaluable throughout the evolution of social media at Google EMEA.

Isabel Pakowski, EMEA Director of Communications, GoPro

We were blown away by Battenhall's integrated, social-first approach to our brief. They put innovation and creativity at the heart of their ideas, together with data-led insights to inform the strategy. We were looking for an agency that could lead us into a new era with a best-in-class approach to PR, social media and influencers, and who really understood the UK market.

James Leach, Global Digital Communications Lead, Aviva

We're incredibly lucky and proud to call Battenhall our social and digital agency partners. They quickly understand what we need, providing proposals and plans built upon analytical intelligence and actionable insights. In moments of crisis their expertise, deep knowledge of social media and honest advice is invaluable, resulting in quick, efficient and effective service.

Working with the team at Battenhall over the last nine months has been an incredibly positive experience, allowing us to scale operations in an area where we had absolutely no resource beforehand. They picked up the voice and tone of the brand with ease and we've

since expanded their scope to work across numerous different projects, having them really lead the way on our external social comms on our global handles.

Kat Perrim, Head of Social, UK, YouTube

In addition, the data-led scoring system [named Impact Score] that the team built over the top of our work has really enabled me to easily tell the story of success internally, a great way for me to be able to get senior exec buy-in to our work. On top of the fantastic work the team has done for me, it really helps that they're also an absolute joy to deal with, and their mix of personalities complement our team fantastically. Working with them is like having an extended team at my fingertips.

Mark Green, Global Marketing Director, Domo

As a marketing leader I take the relationship with every supporting agency very seriously. It needs to provide advice, business support, and quite often an extra pair of hands. With all this in mind, trust naturally becomes the most important part of that journey together. Battenhall are a world-class example of this for me and our team. They are involved in the end-to-end of our business, both here in EMEA and in the US, working on the day-to-day running of the business, and long-term strategic projects. I can expect the same attention to detail, support and quality at every step, which has helped develop a level of 100% trust. An agency I love working with, and I feel are helping me improve our business every day. I would wholeheartedly recommend them to anyone.